



Open
College
of the Arts

Formative feedback

Student name	Craig Sinclair	Student number	515221
Course/Unit	CN	Assignment number	4
Type of tutorial	Written		

Overall Comments

This is a good piece of writing Craig.

Assessment potential (after Assignment 4)

I understand your aim is to go for the Photography Degree and that you plan to submit your work for assessment at the end of this course. From the work you have shown in this assignment, providing you commit yourself to the course, I believe you have the potential to pass at assessment. In order to meet all the assessment criteria, there are certain areas you will need to focus on, which I will outline in my feedback.

(A generic statement that just means you're on track).

Feedback on assignment and supporting work

Demonstration of technical and Visual Skills, Quality of Outcome, Demonstration of Creativity

You've structured your piece as a series of questions that closely follow the logic of your visual exploration. I like this approach. The question you pose (in paragraph 4) is also interesting and you address it with confidence further down. You've critiqued an over-emphasis on subjectivity in Liz Jobey's piece elsewhere in your LL, and I think you're right about that. Well done for avoiding that trap.

Your referencing is coming along but don't forget that direct quotes need a reference in brackets (author, date, page number) in the body text and the full reference at the end. Check Harvard for details.

You don't need to italicise titles and quotes etc. (I know I italicise when I'm quoting your LL, but that's just to make my report easier to read). Keep italics for emphasis, such as '*could*' in your final para (Barthes does this beautifully and it's very much part of his style). The italics in the bibliography are perfectly acceptable though.

It's a little long, try to keep to +/- 10% next time.

Coursework

Demonstration of technical and Visual Skills, Demonstration of Creativity

The connotation I could summarise as the personal taste.

But it's also culturally shared meanings isn't it?

Research

Context, reflective thinking, critical thinking, analysis

I enjoyed the write up of your Lacock visit. Kellner has a clever idea but I wonder why he just limits himself to iconic landmarks? The technique starts to overwhelm the concept a little, to my mind.

Learning Log

Context, reflective thinking, critical thinking, analysis

Maybe consider a bolder header image that reflects your CN journey at this point? Just a suggestion.

Suggested reading/viewing

Context

The 'sting' you refer to seems to be close to what Simon O' Sullivan terms 'affect'. I've attached 'Aesthetics of Affect' for more info.

Pointers for the next assignment

You've already played with constructing photographs for Part 3 although for Part 5 the image should have an artistic intention, rather than respond to a commercial brief.

Keep up the pace!

Tutor name	Robert Bloomfield
Date	20 th July 2017

Next assignment due

9th October 2017